

FACT SHEET 2011-12

Our Vision: To create a community of philanthropists; to identify current and emerging human services needs in our community and support effective agencies to fully meet those needs.

- **Over 50 years** serving Mesa County (founded in Grand Junction in 1959)
- Programs funded by UWMC currently serve over **50,000** people.
- UWMC funds **programs** provided by health and human service agencies. This year, we are funding **54** programs for **30** different agencies. The programs address a variety of social problems focused on:
 - Building Strong Families
 - Increasing Self-Sufficiency
 - Promoting Health
- Allocation Process or “Giving Away the Money” – We feel the people who donate the money should be a part of giving it away. More than **70 volunteers**, people like you and me, serve on our allocation panels each year. These panels review the grant applications from the agencies and make on-site visits to help determine which programs are most effective and efficient at delivering services our community needs.
- UWMC is governed by a **local** Board of Directors. **All funding and policy decisions are made locally.** United Way of America provides training, marketing support and help with national accounts.
- 100% of the dollars raised locally stay here in Mesa County – In addition to funding nonprofits in Mesa County, our staff members live in the Grand Junction area and we use local vendors as much as possible.
- Total raised in 2010-11 – just over **\$1,090,100**. This amount came from over 5,500 donors. **Over 200** companies typically contribute – **113** of which held workplace campaigns last year. **83%** of all raised come from the workplace.
- Co-chairs for 2011-12 Campaign are:

Mike Stahl, President, Hilltop Community Resources
Karen Troester, Vice President, U.S. Bank
- Campaign Goal for 2011-12: **\$1.2 Million**

- **Payroll deduction** offers a convenient and affordable way to help others in need. Frequently, donors who give by payroll deduction can give more.
- Giving is a choice. We do not support coercion – giving is a personal matter and decision.
- In addition to payroll deduction, individuals may make a donation to the United Way campaign with cash, check, credit card (MasterCard, Visa, Discover, American Express), or by direct quarterly billing.
- United Way campaign has a three year average of 17.9% fundraising and administrative expense, well below the national average of 24%.
- United Way of Mesa County is not just a fundraising organization. It facilitates community collaboration to insure the community's needs are being addressed, and provides education, information, and referral to the community at large.

For Further Information, Contact:

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