



**United Way
of Mesa County**

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Bellco Credit Union Contributing New Member Fees To United Way of Mesa County

United Way of Mesa County is excited to announce that Bellco Credit Union will donate \$5 to support United Way for each new account opened before Nov. 19, 2010, at Bellco's Grand Junction branch at 2478 Highway 6 & 50. To date, the United Way of Mesa County campaign has raised more than half of its \$1.2 Million goal, a total of \$686,297!

As a non-profit, membership-based organization, Bellco Credit Union typically charges a one-time membership fee of \$5 when a member opens his or her first account. To support more than 50 local charities and the many community members who rely on their services, Bellco will donate each new member's contribution to the United Way of Mesa County fund drive occurring Oct. 25 - Nov. 19. Each new member will have the option to be recognized with an "I donated to the United Way" certificate posted within the Grand Junction branch. In addition, Bellco is encouraging its staff to also consider donating to United Way of Mesa County.

Any resident of Mesa County can join Bellco Credit Union and support the United Way by visiting the branch located near Mesa Mall, just west of the intersection of 25 Road and Highway 6 & 50 in Grand Junction. Benefits of membership include lower loan rates and higher deposit returns, convenient shared banking, a full array of financial and online services, credit score monitoring and personalized attention.

"We are very excited that Bellco Credit Union has selected United Way of Mesa County for this promotion, helping to contribute to local health and human service programs. Community-minded businesses like Bellco are valued partners in our efforts to meet basic needs and increase self-sufficiency of Mesa County residents," said Julie Hinkson, Executive Director of United Way of Mesa County.

Bellco Credit Union is one of Colorado's largest credit unions, with nearly \$2 billion in assets, more than 350 employees and 16 branches in Colorado – including the one in Grand

Junction that serves 8,000+ people and whose members recently ranked their satisfaction near 100 percent. Founded in 1936, Bellco offers a full range of financial products and services including auto loans, mortgages and checking accounts. Today, Bellco Credit Union has 192,000 members and more than 1,000 Select Employee Groups that offer credit union services to their employees.

To date, the United Way of Mesa County has raised 57% of its \$1.2 Million goal, which will fund many necessary local health and human service programs in Mesa County. Last year, just over 50,000 Mesa County residents were touched by United Way of Mesa County funding through 56 local non-profit programs.

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