



United Way
of Mesa County

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FOR IMMEDIATE RELEASE

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Cowboy & the Rose Wins 'Best in Show' at the 9th Annual Home Loan Taste of the Grand Valley

United Way of Mesa County is excited to report that initial numbers show approximately **1300 people** attended the 2011 9th Annual Home Loan Taste of the Grand Valley this year. Final proceed amounts will not be known until the end of the week. With one-third of attendees voting, the following awards were given out to those who exhibited:

Best in Show: Cowboy & the Rose
Best Taste: Cowboy & the Rose
Best Theme: Cowboy & the Rose
Best Beverage: Colorado Legacy Coffee

Julie Hinkson, Executive Director at United Way of Mesa County said: "We are incredibly thankful for the amount of support we receive to put on this event. To the exhibitors who prepare over 1,000 samples of their food, to the sponsors that cover the cost of the event so that 100% of the ticket proceeds directly affect our fundraising campaign to our loyal volunteers and community members that come out every year, we say thank you!"

Title Sponsor for the event is **Home Loan State Bank**. Other lead sponsors for the event include **Williams, Wells Fargo Bank, Mesa Mall and Culinary Corner**. Media sponsors include **KKCO News Channel 11, Cumulus Broadcasting** and **The Daily Sentinel**. Additional sponsorships:

**Bellco Credit Union
Big O Tires
City Market
EmTech
Kohl's
Village Inn
Alpine Bank
Bechtel & Santo LLP
Brady Trucking Co.**

**Cranium 360
Dufford, Waldeck, Milburn & Krohn
Einstein Bros Bagels
Gateway Canyons
JG Management
Mesa County Partners
Rick Thurtle/Century 21
SM Stoller
Sun King**

Full list of Exhibitors:

**Alida's Fruits
Azteca's Family Mexican Restaurant
Chipotle Mexican Grill
Colorado Legacy Coffee
Cowboy and the Rose
Crossroads Wine and Spirits
Doubletree Hotel
Dunn-Right Gourmet Beef Jerky
EC's Asian Station**

**Einstein Brother's Bagel
End Zone
Enstrom Candies
Four Winds Coffee & Tea
Gateway Canyons
Gelato Junction
Hilltop Senior Living
Hooters
Lil' Guidos
Main Street Bagels**

**Mesa County Cattlewomen's Association
Nick N' Willy's Pizza
Olive Garden
Premier Concessions/Side Pocket Grill
Rib City Grill
Roan Creek Ranch
Spoons (Hospice)
Two Rivers Convention Center
Village Inn**

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